



**CONCHITA W. ROBINSON**  
President & CEO

C Robinson Associates, Inc. was founded by Conchita W. Robinson. The C Robinson Associates team partners with individuals and organizations to deliver business and human capital services, necessary to realize optimal performance. Professional services are offered in unique and customized methods to meet customers' needs. Areas of expertise include:

- Business Planning, Development & Transformation
- Coaching & Leadership Development
- Executive Search & Staffing
- Individual Financial Management
- Project Management & Implementation
- Strategic Planning

At the foundation of the organization, Conchita Robinson, President & CEO, has over 20 years of leadership experience with “for-profit” and “not-for-profit” organizations. As a committed business and community leader, Conchita has provided professional coaching and consultative services for over a decade to a variety of individuals and teams.

She served at Spencer Stuart, a global executive recruiting firm, as a member of the Consumer Goods and Services, Diversity, Not-for-Profit, and Technology and Communications practices. However, most of her professional experience was at the IBM Corporation where she served 18 years in various sales and distribution leadership roles; the last of which was Vice President, ibm.com.

Dedicated to community improvement, Conchita serves on the American Kidney Fund, Friends of Darnell, Inc. (Harriett G. Darnell Senior Multipurpose Facility) and the Georgia Conservancy boards. She is a member of the United Way of Metropolitan Atlanta's Community Impact council, the Cool Girls, Inc Advisory council, the Metropolitan Atlanta Junior League and the AARP Women's Leadership council.